

I do not understand the plan to localize. The big companies will just have more that they can come in and buy. I believe the way of the future is more stations broadcasting from one location on many FM translators. I do not believe making room for more "localized" station will benefit the listener or the advertiser. This will make more work and less control for the FCC. We have six radio stations owned by one company in Bismarck and they have trouble getting enough ads to fill in the spaces. Having more stations is not the answer. The radio station KLOVE is providing radio to many areas with out having the cost to man a station in all of the towns. They are still providing the services needed by each areas they serve.